

The start of energy saving promotion business for factories in Thailand

~Energy saving promotion for Food factories with the collaboration of 4 Thailand engineering companies~

YUASA TRADING CO.,LTD (Head office: JAPAN Tokyo CEO: Etsuro Sato) will develop an energy saving promotion business for factories around the food industry with our affiliated company in Thailand, YUASA TRADING (THAILAND)CO.,LTD. (Head office :Bangkok CEO: Takehiro Nakazawa) and four Thailand Engineering companies.

YES (YUASA ENERGY SOLUTION) Department was established in April 2009. And they have carried out more than 200 energy saving consultations for food factories in japan. (The consultation topics were Power and Energy saving diagnosis, Operating improvements, Facilities renewal , and Consultation of standard operation manual for energy saving.)

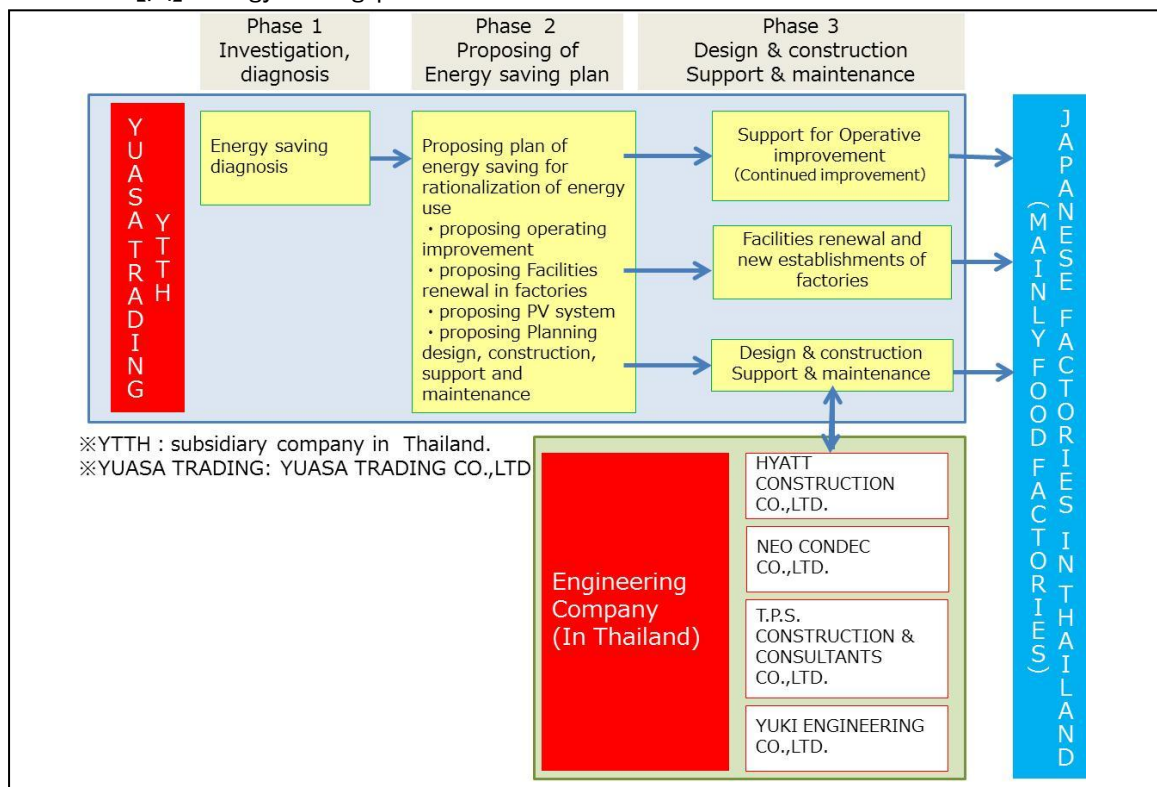
In Thailand, as a result of feasibility studies, we found the aim of the industrialization of energy saving promotion business based on our energy solution know-how. Besides we proposed to collaborate with the 4 engineering companies in the construction and maintenance of the energy saving facilities. In May 2014, YTTH and four engineering companies signed a memorandum on market development of factory utilities and facilities and will develop energy saving promotion business for the food market which is the main consumption industry of energy. (Cf. chart below)

The businesses YTTH will develop in Thailand are performing power and energy saving diagnosis (electric and other power) and proposing facilities renewal which has a high potential for improvement of energy consumption for the factories that hope to rationalize energy use.

Regarding engineering service about construction and maintenance, we will provide high quick operating and cost-effective service by collaboration of the 4 engineering companies and us.

We will develop this total energy solution business for Japanese companies and propose not only facilities renewal but also solar photovoltaic system. We have targeted annual sales of one billion yen in three years for this business.

【図】 Energy saving promotion business scheme for factories in Thailand



《Inquiry》