



YUASA CO.,LTD.

COMPANY PROFILE

When differences meet, strength is born.

After 360 years, YUASA TRADING becomes YUASA.

People, Products and Services, Technology, Business Fields, and Generations.

For over three and a half centuries, YUASA has connected what is different. Now, we transform those connections into the power to solve the challenges facing society and meet the needs of each customer.

Expect more from YUASA as we begin the 361st year after the founding of the company.

Together, into the future.



Together, into the future.

The Determination Embodied in the New Name and YUASA’s Vision for the Next Stage

In April 2026, which marked the 360th anniversary of its founding, the YUASA TRADING Group changed its trade name from "YUASA TRADING CO., LTD." to "YUASA CO., LTD." This change is not merely a rebranding of the trade name. While taking pride in the experience accumulated over 360 years, it embodies our unwavering determination for the future to go beyond existing frameworks and "strengthen global expansion and create greater value than ever before together with our business partners through product development and solution proposals." In a turbulent world, we will clearly distinguish between "what must be changed" and "what must not be changed" as we move forward to the next stage. At the same time, sustainable growth requires the courage to embrace change where and when change is needed. We will continue to strengthen the management foundation by addressing key priorities, improving profitability, expanding the international business, developing talent, and enhancing corporate governance.

Guided by our new vision to *support the foundations of society through the power of connection and realize a prosperous, resilient future*, we will transform potential challenges into tangible solutions by bringing together people, products and services, capital, information, data, and technology in ways that best meet diverse needs. Therefore, YUASA will continue to create new value for society by placing people at the center of everything we do and by fully leveraging the creativity and experience of all employees.

Looking ahead to the 400th anniversary of the company, we remain committed to working together with all stakeholders to further enhance corporate value. We sincerely appreciate your continued trust and support as YUASA embarks on this new chapter.

Hideaki Murayama, Representative Director, President & CEO



Corporate philosophy

Honesty and Trust

YUASA Group contributes to the further development of prosperous, humanitarian societies by valuing mutually beneficial, symbiotic relationships in all countries and regions of the world, with a focus on maintaining harmony with the global environment. YUASA Group strives to establish itself as a trusted and well-recognized company by conducting fair activities with an integrity based on our awareness and understanding of racial, religious, cultural, behavioral and regulatory diversity throughout the world.

Enterprise and Innovation

YUASA Group properly assesses the scope of its business flexibly and in response to social needs, with the aim of forming a group of advanced, innovation-oriented companies. With its lean and rational structure, the company also seeks to provide a high level of customer satisfaction by introducing outstanding technologies and products, and developing systems and services through its highly specialized divisions and group companies.

Regard for the Individual

YUASA Group respects the individuality and rights of its employees. With both its organization and rules based on principles of mutual trust and cooperation, the company pursues entrepreneurship and innovative ideas, focusing on developing a workplace environment conducive to their realization. Its employees clarify their own goals and responsibilities, pursue results, and share management roles while demonstrating their creativity. The company ensures it distributes the fruits of its business activities in recognition of the contribution of its employees.

◆ Corporate Profile

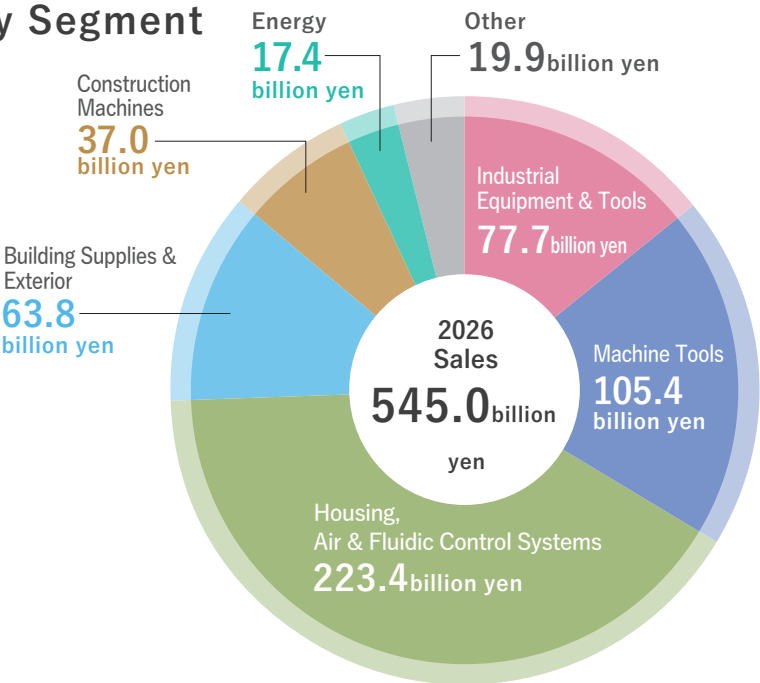
Company Name	YUASA CO., LTD.
Representative Director	Hideaki Murayama, President and CEO
Headquarters	7 Kanda-Mitoshicho, Chiyoda-ku, Tokyo 101-8580, Japan

Stock Exchange Listing	The Tokyo Stock Exchange Prime Market
Stock Code	8074
Fiscal Year	April 1 to March 31
Principal Banks	Sumitomo Mitsui Banking Corporation, MUFG Bank, Ltd., Resona Bank, Limited, Sumitomo Mitsui Trust Bank, Limited

► YUASA by Numbers



◆ Net Sales by Segment



(as of the end of March, 2026)

► YUASA Corporate History

The history of YUASA (“the Company”) dates back to 1666, during the reign of Ietsuna Tokugawa, the fourth shōgun of the Tokugawa dynasty. The Company started business as a charcoal merchant. In its fifth year, the Company switched its business line to wholesaling cutting tools. It was the first innovation that the Company made, which set the stage for starting the business of handling machines, tools, and equipment, a business that has lasted for 360 years and counting. Since then, the Company has taken on the challenge of creating innovation as a pioneer in the industry.

2009

Challenge to Social Issue Business

With the aim of contributing to the global environment through our business, the company started an environmental and energy-saving business. In 2013, the company became the first in the industry to launch a full-scale resilience business (disaster prevention and mitigation, business continuity planning [BCP]). Both businesses have now grown to have net sales of more than 30 billion yen.



1919

Establishment of YUASA Shichizaemon Shoten

As a result of the Meiji Restoration, people were allowed to have Western-style haircuts, which created demand for hair clippers, Rasha cutting scissors, and haircutting scissors. By quickly seizing this business opportunity, the company imported and sold this merchandise in Japan. In addition, the company took on the challenge of producing hardware products in Japan and succeeded in being the first to domestically produce hinges and frying pans.



1666

Founding

Shokuro YUASA, the founder of the Company, started as a wholesaler of charcoal to swordsmiths. With the end of the Warring States period (Sengoku jidai) and as swordsmiths one after another switched their businesses to manufacturing mattocks or knife smithing, in the fifth year after starting business, he closed the charcoal wholesale business and switched to being a wholesaler of metal instruments, which marks the starting point of the Company.



1780

Birth of the Spirit of Service with Good Products

The sixth generation descendent of the founder, who demonstrated shrewd business acumen, stamped on the extremely sharp razors a mark saying, "Sumiya" offers no guarantee" (meaning no quality assurance), and distributed them to post towns along the Tokaido Road. When people used them, they were surprised by how smooth and sharp they cut, spreading the good reputation of how smooth and the razors guaranteed by Sumiya would cut, resulting in the name of Sumiya becoming known nationwide.



*Sumiya was the name of the Company in the Edo era.

2020

Becoming a TSUNAGU Service Integrated Shosha Group

As part of the business transformation from a product-oriented trading company to a solution-driven business partner, YUASA established the corporate slogan, "TSUNAGU Service Integrated Shosha Group," in 2020. Guided by the concept of TSUNAGU, which means to bring together people, products and services, technologies, information, and expertise, YUASA strives to create innovation through the collective strength of the group companies and to contribute to finding solutions to the challenges facing society.



Service Integrated Shosha Group

2021

Formulation of Sustainability Declaration



2025

First Overseas Exhibition in Thailand



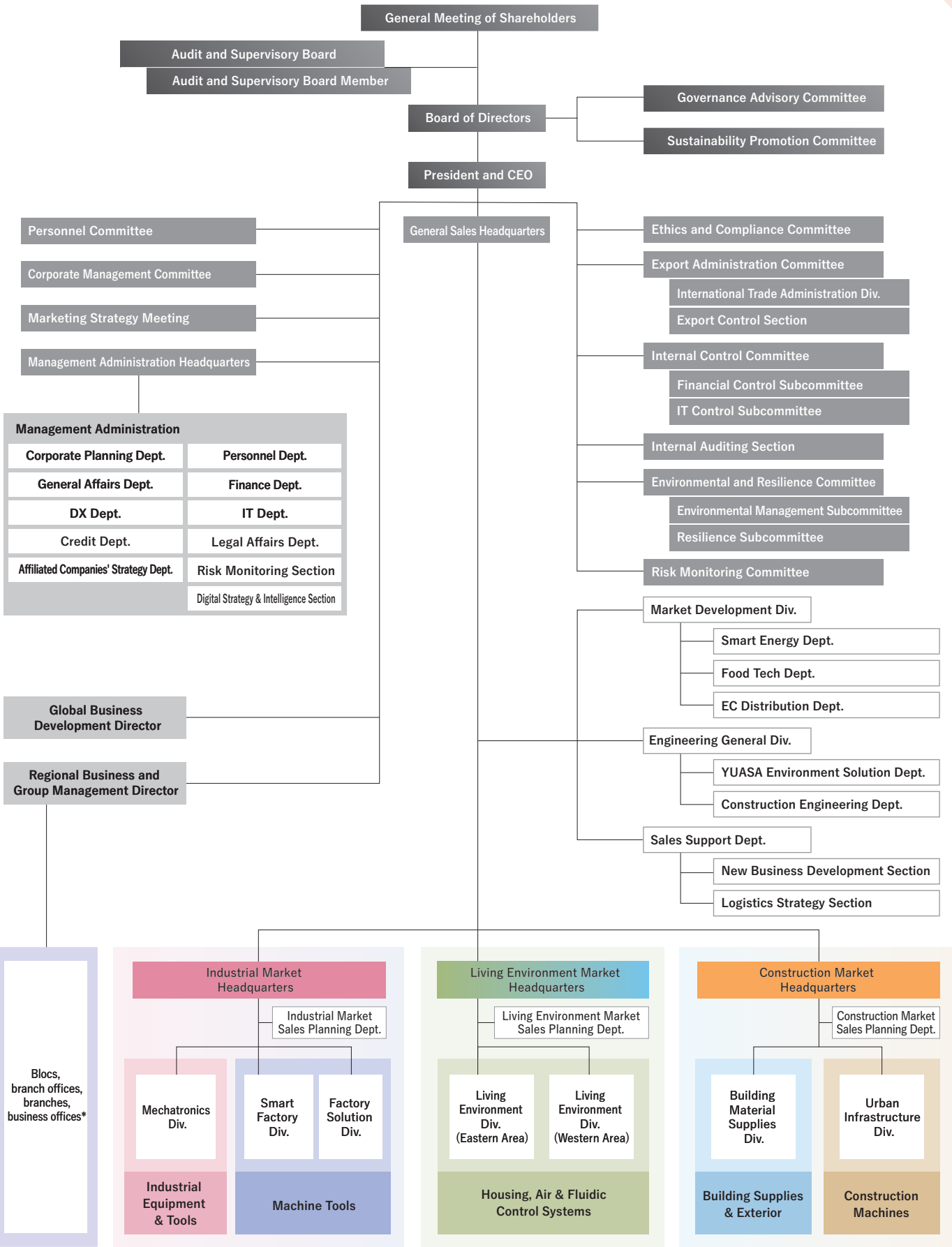
2026

360th Anniversary of the Founding

Renamed YUASA CO., LTD., on the Occasion of the 360th Anniversary

Together, into the future.

► Organization



For more information on the organizational chart, please see our website.



*For more information on branch offices, branches and business offices, please refer to page 14.

▶ Business Fields

With its sights set on the 400th anniversary, YUASA is committed to *supporting the foundations of society through the power of connection and realizing a prosperous, resilient future.* To achieve this vision, our mission is to find solutions to the challenges facing society through people and ideas. Guided by this commitment, YUASA is advancing initiatives both in Japan and around the world to contribute to society.

From diverse product lineups in a wide range of fields, you can quickly search for the product you wish.

欲しいモノ 何でもそろう
Growing Navi
産業とくらしの情報プラットフォーム

URL : <https://www.growingnavi.com>



Manufacturing



Housing Solutions



Urban Development

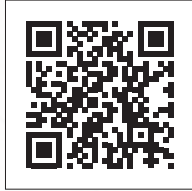


Lifestyle Innovation

◆ Products and Solutions

- | | | | | | |
|--------------------------------------|--|--|---|--|--|
| ● Cutting tools | ● Machine tools | ● Housing equipment | ● Landscape materials | ● Machines for civil engineering, building and road construction | ● Petroleum products |
| ● Machine element parts | ● Peripheral devices for machine tools | ● Fluid equipment and piping materials | ● House exteriors | ● Materials for civil engineering and road construction | ● Home electrical appliances (electric room fans, humidifiers, electric kotatsu heaters, etc.) |
| ● Logistics and storage equipment | ● Forge-rolling sheet metal processing machines | ● Air-conditioning equipment and devices | ● Exterior construction materials | ● Temporary materials and equipment | ● Timber products |
| ● Inspection and measuring equipment | ● Specialized machines | ● Sanitary equipment and devices | ● Architectural hardware | ● Power sources and welding machines | |
| ● Environment-related equipment | ● Labor-saving devices and equipment, such as robotic systems | ● Eco-friendly energy-creating devices | ● Interior decorating and interior design | ● Information equipment and devices | |
| ● Communications infrastructure | ● Internet of things (IoT) / digital transformation (DX) systems | | ● Materials for civil engineering work | ● Event-related products | |

The companies handling these products and solutions are listed below.



► Introduction by Division

YUASA's core businesses are centered on creating value through Manufacturing, Housing Solutions, Urban Development, and Lifestyle Innovation. The following section introduces each of these businesses by division.

Industrial Market Headquarters

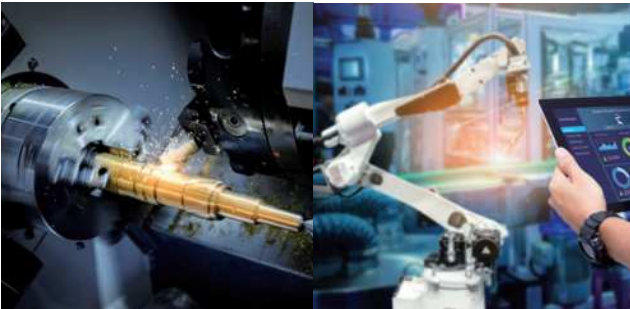


◆ Industrial Equipment & Tools Division

In the Industrial Equipment and Tools Business Unit, by using our proprietary information technology (IT) systems and nationwide supply chain network, we can rapidly supply cutting tools, control and measuring equipment, and material handling equipment, all of which are indispensable to support Japan's monozukuri (manufacturing) craftsmanship. In addition, with our industry-leading product lineup and consulting expertise, we propose not only individual products but also a one-stop solution for the entire production line. Focusing on energy and operational improvements, we help realize a highly efficient, labor-saving, and sustainable production environment.

Related
Group Companies

- Kokko Co., Ltd.
- Nakagawa Kinzoku Co., Ltd.



◆ Machine Tools Division

In the Machine Tools Business Unit, we propose the customization of machine tools that precisely meet customer needs, as well as a solution that enables the optimal operation of production lines. In addition, we optimize the layout of new and existing facilities / equipment and build an optimal production system that ensures high efficiency and labor-saving in collaboration with the Group Companies, engineering capabilities. With our global network, trading business expertise, and support system linking Japan and overseas countries, we support the delivery of products to our customers' overseas factories.

Related
Group Companies

- Yuasa Neotec Co., Ltd.
- Your Technica Co., Ltd.
- Robot Engineering Co., Ltd.
- Overseas Group Companies (See page 14)

Construction Market Headquarters



◆ Building Supplies & Exterior Division

The Building Supplies and Exterior Division provides a comprehensive range of products and solutions that contribute to community development. These include exterior materials for single family houses, apartment buildings, and other residential properties; construction materials for office buildings, commercial facilities, and residential complexes; and landscape and civil engineering materials for the public infrastructure of roads, bridges, and parks. In addition, the division offers a wide range of products designed to protect communities and daily life from natural disasters, including floods and earthquakes, which have become increasingly frequent in recent years. Through these efforts, YUASA helps to support the development of a more resilient society.

Related
Group Companies

- Kyoei-Genex Co., Ltd.
- Fujicrest.inc



◆ Construction Machines Division

In the Construction Machines Business Unit, we can propose solutions tailored to customer needs through a wide range of domestic and international products, from construction and road-paving machinery to peripheral materials necessary for civil engineering and architectural construction. Alongside this, we develop original products that leverage IoT and AI to address societal challenges like the recent labor shortages at construction sites and measures against global warming, and we also propose disaster countermeasures to local governments and medical facilities. Also, we conduct auctions of used construction machines through our YUMAC business, where we sell high-quality used Japanese construction machines globally.

Related
Group Companies

- Yuasa Macros Co., Ltd.
- Fuji Quality House Co., Ltd.
- Maruken Service Co., Ltd.
- Line-up Co.,Ltd.
- Tanaka Tekkosho K.K.

Living Environment Market Headquarters



◆ Housing, Air, & Fluidic Control Systems Division

In the Housing, Air, and Fluidic Control Systems Business Unit, we make proposals for equipment improvements in a wide range of fields that range from housing equipment (such as kitchens and bathrooms), piping products (such as pumps and valves), and HVAC (heating, ventilation, and air conditioning) systems for buildings and commercial facilities to utility equipment for factories. In addition to solar power generation equipment for single-family houses, we support our customers in achieving carbon neutrality in nonresidential buildings as well by utilizing energy-creating and/or energy-saving equipment. In collaboration with the Group Companies specializing in construction, we offer integrated technologies and services, ranging from proposal to sales, construction, management, and maintenance.

Related
Group Companies

- Fushiman Shoji Co., Ltd.
- Maruboshi Co., Ltd.
- Yoko Corporation
- Yuasa Quobis Co., Ltd.
- Urayasu Kogyo Co., Ltd.
- Yuasa Living Tech Co., Ltd.
- Sanei Co., Ltd.



◆ Other (Energy, Consumer Products, & Timber) Division

Yuasa Nenryo, the Group's energy division, which is primarily an operator of gas stations, has now expanded its services to include vehicle maintenance and other services. Yuasa Lumber, which is an importer and seller of wood products from around the world, has expanded into selling domestic lumber. Yuasa Primus, which is a wholesaler of home appliances to home centers and home appliance retailers, now sells products at its online store, Yuasa Primus.com. Yuasa System Solutions Co., Ltd., provides comprehensive support for information systems and delivers a wide range of digital solutions across diverse business fields.

Related
Group Companies

- Yuasa Lumber Co., Ltd.
- Yuasa Primus Co., Ltd.
- Yuasa Nenryo Co., Ltd.
- Yuasa System Solutions Co., Ltd.
- Yuasa Business Support Co., Ltd.

(As of the end of April 2026)

► Growth Strategy

YUASA is advancing the following growth initiatives to address the diverse social challenges facing industries and communities today.



◆ Digital, Robots, and On-site Efficiency

By leveraging AI and robotic technologies, YUASA is transforming worksites into smarter, more autonomous, and highly productive environments. These initiatives help address labor shortages while delivering significant improvements in productivity and operational efficiency, which shape the next generation of workplaces.

Key Initiatives

Productivity enhancement through AI- and IoT-enabled solutions and automation solutions, workplace digital transformation (DX), labor-saving and simplified installation solutions, etc.

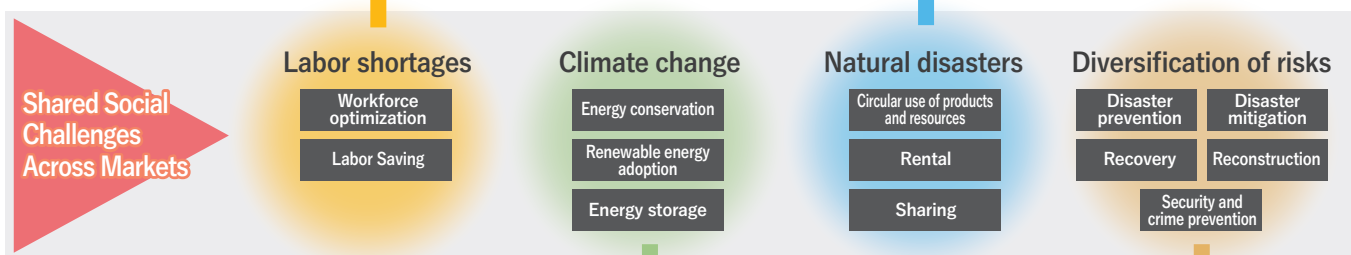


◆ Promotion of Circular Economy

YUASA contributes to reductions in the environmental impact of its products by extending product lifecycles, minimizing resource waste, and reducing waste generation. At the same time, the company promotes the circulation of high-quality products at lower cost to help build a more sustainable economy.

Key Initiatives

Expanded handling of pre-owned and refurbished products, implementation of the maintenance, sharing, and rental functions, etc.



◆ Environment and Energy

YUASA supports the transition to a decarbonized society while promoting greater energy self-sufficiency. Through environmentally responsible solutions, the company aims to minimize its environmental impact and contribute to sustainable business operations.

Key Initiatives

Energy-efficient equipment, renewable energy solutions, energy storage systems, decarbonization solutions, etc.



◆ Resilience • Security

By helping manage a wide range of risks, YUASA supports the protection of people and assets from disasters and emerging threats. The primary goal of the company is to build resilient and secure foundations that maximize business continuity.

Key Initiatives

Disaster prevention and mitigation solutions, recovery and reconstruction support, security and crime prevention measures, noise and odor control solutions, cybersecurity solutions, heatstroke prevention measures, etc.

► The Strengths Behind YUASA's Growth Strategy

Supporting YUASA's growth strategy is a diverse range of capabilities and the collective strength of the group.

YUMAC and Kariru-net



YUMAC, one of Japan's largest auction platforms for used construction machinery, built a network spanning 39 countries since its establishment in 1997. Backed by nearly 30 years of experience, YUMAC has earned a high level of trust through detailed inspection reports and transparent information disclosure. This level of trust enables transactions to be completed based solely on product photographs in many cases. As a platform that facilitates the fair valuation and global circulation of pre-owned equipment, YUMAC helps maximize asset value while promoting resource efficiency and circular utilization.

Kariru-net, YUASA's online equipment rental platform, makes it possible for customers to arrange rentals 24 hours a day from a wide range of equipment categories. By streamlining equipment procurement, particularly when project schedules change unexpectedly, Kariru-net improves operational efficiency while creating new value through access rather than ownership.

YUMAC

Search

Kariru-net

Search

The YES Department provides the YUASA One-Stop Solution, a comprehensive service that supports customers throughout their decarbonization journey. The one-stop service consists of assessing current CO₂ emissions and setting reduction targets to introducing energy-saving and renewable energy systems and assisting with subsidy applications. Since its establishment in 2005, the YES Department has accumulated extensive expertise over two decades. Supported by highly qualified specialists holding national certifications, YES helps customers accelerate their path toward carbon neutrality. In addition, the department has delivered numerous successful projects under the Joint Crediting Mechanism (JCM) for overseas manufacturers and helps to contribute to carbon reduction.

YUASA Environment Solution Dept.

Search

YES (YUASA Environmental Solution): One-Stop Carbon Neutrality Solutions



In-Warehouse Engineering Capabilities



At YUASA's logistics centers, highly skilled engineering teams provide in-warehouse engineering services that add customer-specified options and modifications to equipment before shipment. For example, for renovation sites with narrow entrances, air-conditioning units can be disassembled and delivered in sections that fit through the available openings before being reassembled on-site. This flexible approach provides effective solutions to a wide range of on-site challenges. Additional services include chain sling fabrication, assembly of automated valve systems, and specialized oil-removal cleaning processes for food, biotechnology, and semiconductor manufacturing facilities.

YUASA maintains dedicated engineering teams that are capable of providing comprehensive support from design and construction through maintenance and after-sales service. More than 100 certified professionals, including first-class registered architects and construction management engineers, ensure that YUASA can deliver one-stop solutions for business continuity planning (BCP), environmental initiatives, and facility optimization. Leveraging the information network and sourcing capabilities of a trading company, YUASA identifies the most suitable equipment and materials for each project while maintaining the execution capabilities required for projects valued at up to JPY 2 billion. From general construction and specialized construction projects to plant and electrical engineering, YUASA provides integrated solutions that enhance quality and help solve challenges at the jobsite.

Integrated Engineering Capabilities



Overseas Showroom Capabilities



Thailand serves as a key strategic hub in YUASA's global expansion initiatives where customers can directly experience Japanese technologies through immersive demonstration showrooms. At YUASA's new headquarters in Thailand, visitors can explore the latest machine tools and automation solutions firsthand. In addition, YUASA Sakura House, a fully renovated single-family home, serves as a model showcasing advanced Japanese housing equipment and building materials. Developed in collaboration with multiple manufacturers, the facility allows visitors to experience high-performance Japanese living solutions in a realistic residential setting.

▶ Examples of Our Solutions

For more information on TSUNAGU Solutions, please visit YUASA's website.



The Group's four business domains of Manufacturing, Housing Solutions, Urban Development , and Lifestyle Innovation include a variety of social issues. By grasping the needs of the market and connecting everything, including things to things, things to information, and things to technology and people, we aim to create added value and drive “TSUNAGU”(connecting) innovations to address social issues.

AI × Visual Inspection



◆ F[ai]ND OUT EX・EXW

The system facilitates the automation of visual inspections that have been conducted visually and manually at the manufacturing sites. The system simultaneously takes photos of both sides of the products and instantly detects defects using AI, such as foreign matter contamination and damage. In addition, since the system adopted an AI function to detect nondefective items, it can easily be adjusted to determine new kinds. This is an automatic inspection system that even small and medium-sized companies can introduce, which will realize greater efficiency and quality improvement in the inspection process, which is essential to manufacturing.

Landscape Materials × Bustle of the Town



◆ Participation in Creating Walkable Cities

The Creating Walkable Cities initiative promoted by the Ministry of Land, Infrastructure, Transport and Tourism is trying to restructure the streets into human-centered spaces to create places where people can gather, rest, and engage in a diverse range of activities. To contribute to the Creating Walkable Cities initiative, we make proposals by using our network of business partners and totally coordinating products for active use in different fields and spaces for relaxation, creation of exciting activities, and safety measures. (Proposal examples: Pergolas as the countermeasure for heatstroke, decks and benches where people can take a break, parasols and furniture that are beautiful, and guard fences as products for safety measures)

Pre-fabricated House Units × Disasters/Medical Services in Remote Areas



◆ Pre-fabricated units for Medical Services

To improve medical services in remote areas and remote islands with poor traffic accessibility, we developed movable pre-fabricated units for medical services. In the demonstration experiment conducted in Kamigoto Town in Nagasaki, we packaged ultrasonic diagnostic equipment, a variety of medical facilities, an examination room with a CT device, which is advanced medical equipment, in a pre-fabricated unit as a mobile hospital. By using a communication satellite system, we realized advanced remote medical care. In the 2024 Noto Peninsula earthquake, we provided pre-fabricated units with medical services to be used for hospital beds and as a replacement for clinics and medical offices having difficulty conducting medical examinations because of the disaster.

The Manufacturing Industry × Smart Factory Transformation



◆ Resolution of an Issue in Processing Brittle Materials

Using working fluid containing microfine bubbles can extend the useful service life and improve the processing efficiency of machines and tools. YUASA developed a system to stably process ceramic, quartz glass, and silicon parts, which are essential for semiconductors, by connecting a microfine bubble generator to a microfiltration device and a high-precision acoustic emission (AE) sensor to a machine tool.

Social Infrastructure × Flood Sensors



◆ Kizukimirai Series

Kizukimirai bollards use bollards (car stop) as a measure to control flooding caused by typhoons or heavy rains and quickly detect flooding in nearby dangerous areas, such as low-lying roads, and then automatically notify administrators by e-mail of the situation. By mounting a flood sensor on a bollard that has been established as part of the social infrastructure, it will be possible to quickly build a precise, wide area flood monitoring network. Currently deployed at approximately 50 locations, including local governments. In addition, we offer a number of products, such as the Kizukimirai signal.

Idle Land Utilization × Garage



◆ Garage Golf

As a solution for the effective use of idle land, we developed Garage Golf, which requires a space that can park two or more cars. Garage Golf, which combines the Garage Series, a product of Inaba Seisakusho Co., Ltd., with a simulated golf facility, is fully equipped with heating, ventilating, and air-conditioning (HVAC) systems. In addition, we installed a facial recognition entry system so that the need for the management and storage of keys has been eliminated. The construction of Garage Golf can be completed within 1.5 months of commencement to meet the needs of people who want to enjoy golf quickly and conveniently. It can also be used as part of a health management plan or as part of a welfare and wellness program.

Logistics Improvement × Workforce Optimization



◆ Logi Craft

Logi Craft is YUASA's customized logistics solution service that identifies challenges unique to each logistics operation and then develops tailored solutions for every customer. By combining the latest equipment, robotics, and systems from a broad portfolio of technologies, Logi Craft helps to improve efficiency, optimize labor resources, and streamline logistics operations. From identifying operational issues to designing and implementing solutions, YUASA provides comprehensive support for building ideal logistics environments tailored to customer needs.

Example of a Logi Craft Solution TwinPick

TwinPick is an automated material-handling solution that simultaneously controls two types of robots designed for both high-level and low-level storage racks. The system improves storage efficiency by maximizing vertical space utilization while reducing labor requirements. Because the system does not require large-scale infrastructure investment, TwinPick can be deployed in facilities with limited floor space. Protected by a registered utility model, TwinPick is an innovative automated conveying solution that enhances both warehouse productivity and operational efficiency.

Beverage and Food Manufacturing Plants × Total Solutions



◆ FoodTech

YUASA provides comprehensive solutions that address the challenges across the entire beverage and food manufacturing process. From production machinery and logistics systems to air-conditioning and facility equipment, the company delivers integrated proposals that optimize all factory operations. YUASA also offers a wide range of labor-saving solutions powered by proprietary AI technologies developed to meet diverse customer needs. In the field of next-generation agriculture, the company is advancing plant factory businesses, including Napper Land, a hydroponic cultivation system based on nutrient film technology, and NAE Terrace, a closed plant factory that uses artificial lighting. YUASA is helping to create more sustainable and productive agricultural operations by combining construction expertise with advanced environmental control technologies. Leveraging sophisticated engineering capabilities and comprehensive strengths, YUASA supports the future of food production through integrated and multifaceted solutions.

► Advancing Sustainability Management

To further strengthen and evolve a management foundation that was built over the course of more than 360 years, the YUASA Group places its Sustainability Declaration at the core of its management strategy. By viewing environmental and social challenges as opportunities for business growth, the group strives to contribute to a sustainable society while enhancing corporate value over the long term.

◆ Sustainability Declaration

1

Harmony with the Global Environment

The Yuasa Group is committed to achieving carbon neutrality across its operations. At the same time, the company values mutually beneficial relationships with stakeholders and works to address climate change while reducing its environmental impact throughout the entire supply chain.

2

Business Activities for Service with Good Products

Guided by the spirit of *Ryohin Hoshi*, a longstanding commitment to providing quality products and services with integrity, YUASA conducts business fairly, responsibly, and in good faith. As the TSUNAGU Service Integrated Shosha Group, we work together with stakeholders to help create a safe, secure, and prosperous society.

3

Management that Respects Humanity

YUASA promotes a diverse and inclusive workplace that respects the individuality, dignity, and rights of every employee. The aim of the company is to continue developing as a corporate group that values people above all else by fostering an environment where each person can grow, contribute, and find fulfillment in their work.

► Our Materiality

In response to changes in the social and business environment, and in alignment with the medium-term management plan Reborn2031, which was launched in April 2026, YUASA reassessed and refined the materiality priorities. With strong governance as the foundation of management, the company remains committed to achieving sustainable growth while contributing to the realization of a sustainable society.

Responding to market needs through partnership and co-creation

Strengthening business and trading networks

Addressing climate change and natural capital

Building a circular economy

Strengthening human capital

Preparing for and managing diverse risks

◆ Social Contribution Activities

Supporting Students (Co-sponsorship of the Japan Student B2B Newspaper Advertising Awards)



Award-Winning Entry for the 11th Japan Student BtoB Newspaper Advertising Awards
Organizer: Japan BtoB Advertising Association

As a co-sponsor of the Japan Student BtoB Newspaper Advertising Awards, YUASA supports a competition in which students plan and create newspaper advertisements for real B2B companies. The awards provide a unique opportunity for young people to explore the essence of business and communicate their ideas to society through creative expression. By supporting hands-on learning experiences through the advertising creation process, YUASA encourages students to challenge themselves and prepare for future careers. Through the sponsorship of these awards, YUASA contributes to the development of the next generation and helps to foster a more vibrant and prosperous society.

Promoting Sports

YUASA supports the activities of two professional golfers as part of its commitment to promoting sports and encouraging the development of young athletes.



Minami Hiruta, Professional Golfer



Hikari Tanabe, Professional Golfer

► NETWORK

◆ Domestic

YUASA has a total of 32 local offices in Japan: 8 branch offices, 13 branches, and 11 business offices. By connecting things to services and products to systems, we are fully fulfilling the function of proposing proprietary solutions.

□ Head Office / Kanto Branch Office

□ Hokkaido Branch Office

□ Tohoku Branch Office

□ Kita-Kanto Branch Office

□ Chubu Branch Office

□ Kansai Branch Office

□ Chugoku Branch Office

□ Kyushu Branch Office

■ Koriyama Branch

■ Niigata Branch

■ Nagano Branch

■ Higashi-Kanto Branch

■ Yokohama Branch

■ Shizuoka Branch

■ Okazaki Branch

■ Kanazawa Branch

■ Kyoto Branch

■ Himeji Branch

■ Okayama Branch

■ Shikoku Branch

■ Okinawa Branch

● Matsumoto Business Office

● Takasaki Business Office

● Utsunomiya Business Office

● Nishi-Kanto Business Office

● Hamamatsu Business Office

● Toyama Business Office

● Kobe Business Office

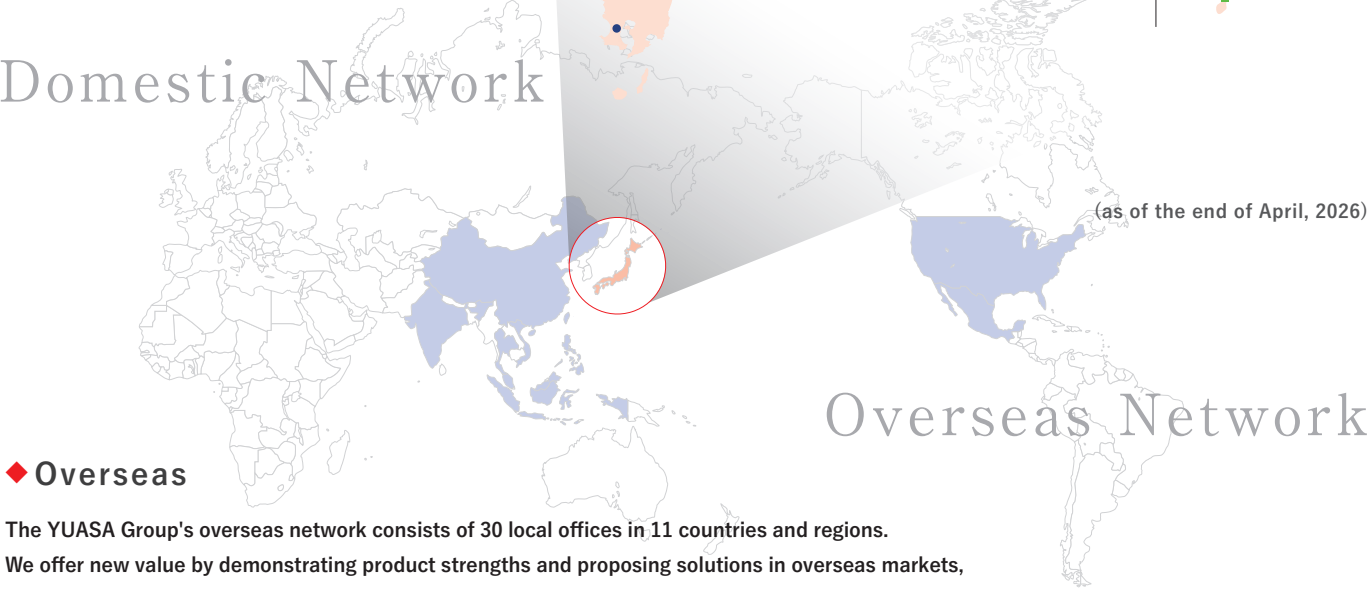
● Matsuyama Business Office

● Yonago Business Office

● Kyushu Central Business Office

● Kagoshima Business Office

For more information, please visit the Company's website.



◆ Overseas

The YUASA Group's overseas network consists of 30 local offices in 11 countries and regions. We offer new value by demonstrating product strengths and proposing solutions in overseas markets, both of which have been cultivated in Japan over the years.

- China

• YUASA TRADING (SHANGHAI) CO.,LTD.
[Head office] SHANGHAI
[Branch office] DALIAN/SUZHOU/GUANGZHOU
- Taiwan

• YUASA TRADING (TAIWAN) CO.,LTD.
[Head office] TAIPEI [Branch office] TAICHUNG
- Thailand

• YUASA (THAILAND) CO.,LTD.
[Head office] BANGKOK [Branch office] SRIRACHA

• YUASA ENGINEERING SOLUTION (THAILAND) CO.,LTD.
[Head office] BANGKOK
- Malaysia

• YUASA MECHATRONICS (M) SDN. BHD.
• NICHIMA SEIKO REMANUFACTURING (M) SDN. BHD.
[Head office] KUALA LUMPUR
• BME INDUSTRIES (M) SDN.BHD.
[Head office] PENANG [Branch Office] KUALA LUMPUR

• BME TECHNICS SDN.BHD.
[Head office] PENANG

• HENKO MACHINE TOOLS SDN.BHD.
[Head Office] JOHOR BAHRU
- Singapore

• HENKO MACHINE TOOLS PTE.LTD.
[Head office] SINGAPORE
- Indonesia

• PT. YUASA SHOJI INDONESIA
[Head office] CIKARANG
- Philippines

• YUASA TRADING (PHILIPPINES) INC.
[Head office] MANILA
- Vietnam

• YUASA TRADING VIETNAM CO.,LTD.
[Head office] HO CHI MINH CITY [Branch office] HANOI/DANANG
- India

• YUASA INDIA PRIVATE LIMITED
[Head office] GURGAON [Branch office] BANGALORE/Pune/Chennai
- The United States

• YUASA-YI, INC.
[Head office] CHICAGO
[Branch office] CINCINNATI/SOUTH CAROLINA/NEW ENGLAND
- Mexico

• YUASA SHOJI MEXICO. S.A. DE C.V.
[Head office] LEON

(as of the end of April, 2026)